

EST. 2005
COUNTY SUPPLIES
HARD GOODS. HARD DELIVERED.



EST.  2005

FRUIT AND VEGETABLE

MARKET REPORT

04
21

APRIL 2021

EST.



2005

COUNTY SUPPLIES

HAND PICKED. HAND DELIVERED.

APRIL 2021

■ HELLO,

Wow, what a year - not one we ever want to repeat!

As restrictions start to lift and the hospitality industry begins to reopen its doors, we can't wait to be fully operational and serve your kitchens again.

After the myriad of lockdowns, rules and restrictions, we seem to be on our way thanks to the impressive vaccination programme.

Our hope is that everyone will have a greater appreciation for our industry and the food that we serve.

■ BEST OF BRITISH



VEGETABLES

- Asparagus green and purple, Wye Valley & Norfolk
- Jersey royals and mid potatoes, Rue de Trot
- St George mushrooms but only available this month
- Jerusalem artichokes from D&S Hayward, Wiltshire
- Sprouting purple and white broccoli, Worcestershire
- Monks beard, Tuscany



FRUIT

- Outdoor rhubarb, Kent & Wye valley
- Thai mangos are back in stock
- Nectarines & peaches, South Africa (EU varieties are yet to arrive)
- Yellow plums, South Africa
- Quinces



SALAD

- Cucumbers Tylers Cross-nursery, Essex
- Heirloom tomatoes, Westlands Nurseries
- Green batavia
- Petite mix salad, Westlands Nurseries

ARRIVING AND DEPARTING



NOW AVAILABLE

- Italian bunch rocket
- British strawberries & raspberries
- Italian peas & broad beans
- Italian Caroselli cucumbers



END OF SEASON

- Brussel sprouts
- Mixed Chantenay carrots however, orange are still available
- Castelfranco lettuce –back in stock in October
- Tarvido -back in stock in October
- Blood oranges – back in stock in December

WILD FOODS



- Nettles
- Wild garlic
- Alexanders
- Fat hen
- Sea purslane
- Sea beet

APRIL TOP INSIGHTS



- Italian potted herbs have arrived with lots of great choices for Spring dishes and table displays
- A small spike in Chinese garlic and ginger prices due to the Suez Canal crisis, but prices should fall again soon
- We might see a price increase in peppers and salad as we wait for the Dutch season to kick in
- Broccoli prices are set to rise due to Covid's impact on planting in Spain and with the British season only starting in June



COUNTY NEWS

Excitingly, we moved in to a new fully 7,000 sq. ft. refrigerated warehouse in New Covent Garden in December, with full prep and storage facilities.

We can't wait to re-stock our full produce range and invite you down for a Covid-safe tour!



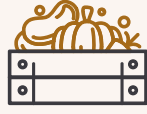
PRODUCE SPOTLIGHT : JERSEY ROYAL POTATOES

Jersey Royal potatoes are one of our favourite vegetables – with their earthy, nutty flavour, they are delicious with just a knob of butter or a perfect accompaniment to a summer salad.

And did you know, Jersey Royals have been lovingly crafted and carefully grown since the late 1800s? Jersey's unique micro-climate and soil are the perfect conditions for this special spud to flourish. Often picked by hand they are quintessentially British and undoubtedly a season highlight.

A must have for every menu.





PRODUCE

SOURCED FROM THE BEST BRITISH AND EUROPEAN GROWERS

No matter the season, we've got the right produce for your kitchen. From exotic fruits and vegetables to the essentials, our consistent quality is what brings our clients back again and again.

We source locally to keep food miles low and maintain the right temperature for our products to preserve **their flavour and delicate quality for longer.**

[COUNTYSUPPLIES.COM](https://countysupplies.com)

