



FRUIT AND VEGETABLE

MARKET REPORT

OCTOBER 2021

EST.



2005

COUNTY SUPPLIES

HAND PICKED. HAND DELIVERED.

OCTOBER 2021

■ Hello,

It's been another busy month here at County. It's great to see people out and about again and our warehouse is busier than ever. Let's just hope the petrol crisis doesn't last too long.

And a special thank you this month to Tommy Leighton at New Covent Garden Market for his County Supplies article celebrating 'British Food Fortnight' for Love British Food. It was great to get the chance to showcase some of our amazing British growers and discuss how we're all giving more thought to the origin of the food we're eating and its carbon footprint.

Our Head Buyer, **Ollie Hurren**, best summed it up "There really is nothing better when British produce is fresh and in season. If you bought it from us, the cauliflower on your plate today was more than likely in the ground less than 24 hours ago."

Wishing you a great October & Happy Halloween. We can't believe it's pumpkin season again!

■ BEST OF



VEGETABLES

- Artichoke, Spanish & French
- Kohlrabi red & green, Bush Green, Attleborough
- Romanesco, Bush Green, Attleborough
- Beetroot, candy golden & red, Royal Oak Farm, Ormskirk
- Parsnips, Royal Oak Farm, Ormskirk
- Cavolo nero, English
- Purple kale, English
- Fenland celery, English
- Hispi, English & Portuguese
- Squashes, French, Italian, English & Portuguese
- Charlotte potatoe, English & French
- Leafy celeriac, English & French
- Ratte potatoe, French
- Carrots, yellow, red & purple, French
- Chervil root, French
- Jerusalem artichokes, French

BEST OF



FRUIT

- Windsor apples, English
- Plums, English & French
- Quince, English, Turkish & French
- Pears limonera & williams, French & Italian
- Muscat grape, Italian
- Strawberry grape, Italian
- Figs, French & Turkish



SALAD

- Watercress, Chalk Farm
- Spring onion, Egyptian
- Tomatoes, Dutch
- Cucumber, Dutch
- Oakleaf, lollo rosso, lollo biondi & frisée, French

ARRIVING AND DEPARTING



ARRIVING

- Medlar, English
- Jerusalem artichokes, English
- Pumpkins, English
- Turnips, Scottish
- Walnuts, French
- Chicory, French
- Lautrec garlic, French
- Chestnuts, French
- Castelfranco, Italian
- Forced rhubarb, Belgium
- Sharon fruit, Israeli



DEPARTING

- Peas, English
- Sweetcorn, English
- Strawberries, English
- Salad crop, English
- Stone fruit
- Figs, English

WILD FOODS



FROM THE SEA

- Scottish & Cornish seaweeds
- Sea purslane
- Rock samphire
- Sea kale
- Sea beat

FORAGED

- Sloes
- Cobnuts
- Medlar
- Bilberries
- Crab apples
- Lingonberries

WILD MUSHROOM

- White truffle
- European ceps
- Scottish girolles
- Swiss Pied de Mouton
- French & Swiss trompette
- Grey & yellow chanterelle

OCTOBER TOP INSIGHTS



- English salad crop is winding down for the year – we're now moving over to Spanish.
- Parmesan cheese requires 10 months to age so due to production increases last year -going up by 40-60% - we're seeing significant price increases this year.
- We are expecting a great wild mushroom season, the weather in Europe has been perfect for a good harvest.

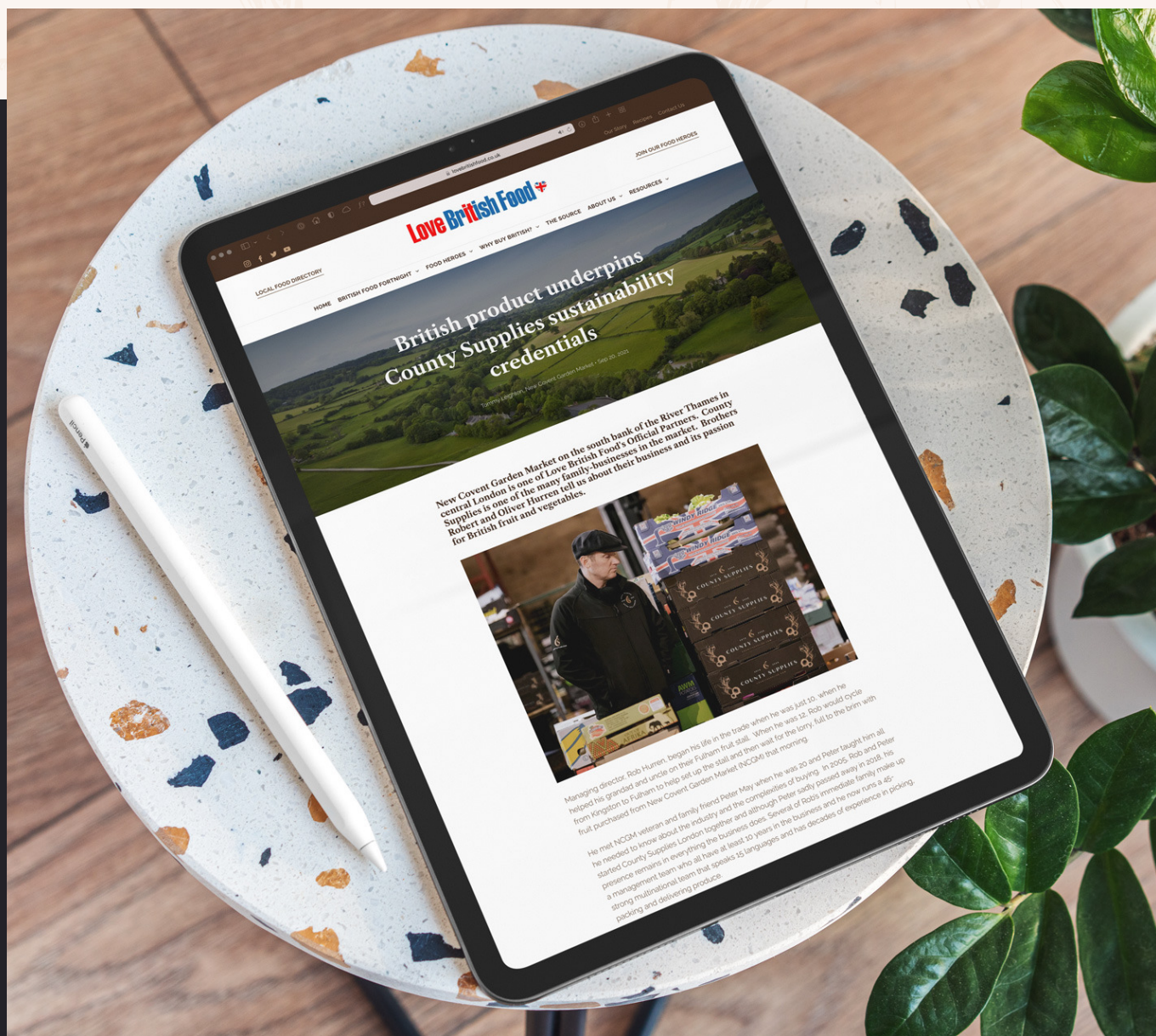
COUNTY NEWS



We're in the news again this month.

Here's a link to the **Love British Food** article:

British produce underpins County Supplies sustainability credentials →





PRODUCE

SOURCED FROM THE BEST BRITISH AND EUROPEAN GROWERS

No matter the season, we've got the right produce for your kitchen. From exotic fruits and vegetables to the essentials, our consistent quality is what brings our clients back again and again.

We source locally to keep food miles low and maintain the right temperature for our products to preserve **their flavour and delicate quality for longer.**

[COUNTYSUPPLIES.COM](https://countysupplies.com)

