

FOODSERVICE SUPPLIER OF THE YEAR

by
**FRESH
AWARDS**
FPC
TWENTY2



EST.  2005

FRUIT AND VEGETABLE

MARKET REPORT 

JULY 2023

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COUNTY SUPPLIES

HAND PICKED. HAND DELIVERED.



JULY 2023

Hello,

Strawberries and cream anyone?! Yes, it's that time of year again, Wimbledon is upon us – and we can't wait!

July is packed full of the best English fruit and vegetables. Lots of lovely stone fruits and berries are in season – from nectarines and peaches to blackberries, blueberries and, our fav, English cherries. Delish!

As the warmer weather brings a wider range of homegrown produce, we have the pleasure of working with some of the best suppliers and English Farms including Fiveways Farm, Cherry Tree Farm, Portwood, LJ Betts and Nurtured in Norfolk.

Let's hope for a scorcher! After all, July is the hottest month of the year.

Happy July!



Best,
The County Supplies Team





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THE MARKET CHEF

Our Market Chef series is a celebration of how to cook with the best seasonal produce.

This month, one of our favourite chefs, Ryan Stafford is preparing some of our summer favourites – Jersey Royal potatoes fresh from the island itself, and the best of English strawberries from Fiveways Farm in Essex.

Both are not to be missed!

1. English Strawberry Cheesecake with Shortbread & Black Cardamom

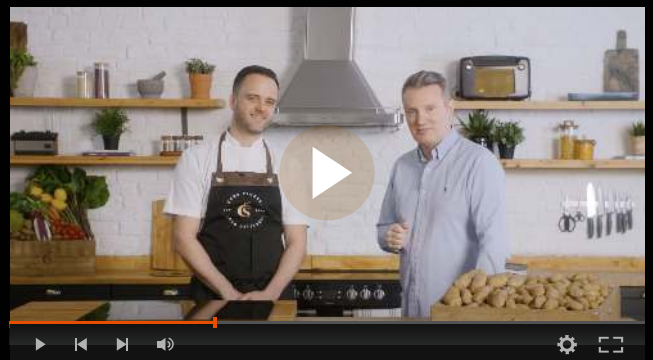
It's British berry season so we're plating up a twist on a classic summer dessert – the strawberry cheesecake.

Grown in Sri Lankan coir and under polythene tunnels to protect against the British weather, these strawberries from Fiveways Farm are fresh, juicy and super tasty! What's not to love?

2. Jersey Royals with Crème Fraîche, Chives & Exmoor Caviar

Available from March through to July, Jersey Royal potatoes have been grown on the island since the late 1800s. With their distinctive nutty flavour, they're the most sought-after new potato – a true seasonal highlight.

We're serving them with crème fraîche, chives and a side dish of caviar – because we're worth it!



WATCH OUR VIDEOS

THE BEST OF

VEGETABLES



◆ **Baby bunched vegetables**

Rem Fresh, English

◆ **Bobby beans**

English

◆ **Borlotti beans**

Italian

◆ **Broad beans**

Italian

◆ **Coco beans**

French

◆ **Globe artichokes**

Bedlam Farm, English

◆ **Hispi cabbage**

D & J Hayward, English

◆ **Kohlrabi**

Portwood Farm, English

◆ **Peas**

English

◆ **Watercress**

Chalke Valley, English

◆ **Runner beans**

Oak Church, English

◆ **Broccoli**

Windy Ridge, English

◆ **Black cabbage**

D & J Hayward, English

◆ **Rainbow chard**

English

◆ **Baby bunched artichoke**

English

◆ **Chantenay carrots**

English

◆ **Outdoor rhubarb**

English

◆ **Globe artichokes**

Bedlam Farm, English



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THE BEST OF

FRUITS



◆ **Apricots**

Spanish & French

◆ **Blackberries**

Hugh Lowe Farm, English

◆ **Cherries**

Piper Farm, English

◆ **Flat peaches**

English

◆ **Red & green gooseberries**

Wye Valley, English

◆ **Peaches**

Spanish & French

◆ **Blood peaches**

French

◆ **Raspberries**

Fiveways Farm, English

◆ **Strawberries**

Fiveways Farm, English

◆ **Nectarines**

Spanish

◆ **Blueberries**

Wye Valley, English

◆ **Gooseberries**

Wye Valley, English

◆ **Pineberries**

Dutch

◆ **Clementines**

South African

◆ **Satsumas**

South America

◆ **Vesuvius tomatoes**

Italian

◆ **Heritage tomatoes**

Westlands, English



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THE BEST OF

SALAD & HERBS



- ◆ **Baby mixed leaf**
Cherry Tree Farm, English
- ◆ **Coriander root**
Cherry Tree Farm, English
- ◆ **Cos lettuce**
G's Farm, English
- ◆ **Italian basil**
Italian
- ◆ **Lollo Rosso, Biondi & Oakleaf lettuce**
LJ Betts Farm, English
- ◆ **Lovage**
English
- ◆ **Rainbow radish**
French
- ◆ **Red baby gem salad**
G's Farm, English
- ◆ **Nettles**
Italian
- ◆ **Lemon verbena**
Italian
- ◆ **Edible flowers**
Nurtured in Norfolk, English

ARRIVING



- ◆ **Cob nuts**
English
- ◆ **Corn on the cob**
English
- ◆ **Courgette flowers**
English
- ◆ **Cherries**
Piper Farm, English
- ◆ **Damsons**
English
- ◆ **Girolles**
Scottish
- ◆ **Green fig**
Spanish & Italian
- ◆ **Greengage**
French & English
- ◆ **Runner beans**
Oakchurch Farm, English
- ◆ **Taylors gold pears**
New Zealand

DEPARTING



- ◆ **UK asparagus**
- ◆ **Jersey Royal potatoes**
- ◆ **Elderflower**

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THE BEST OF

WILD FOODS



FROM THE SEA

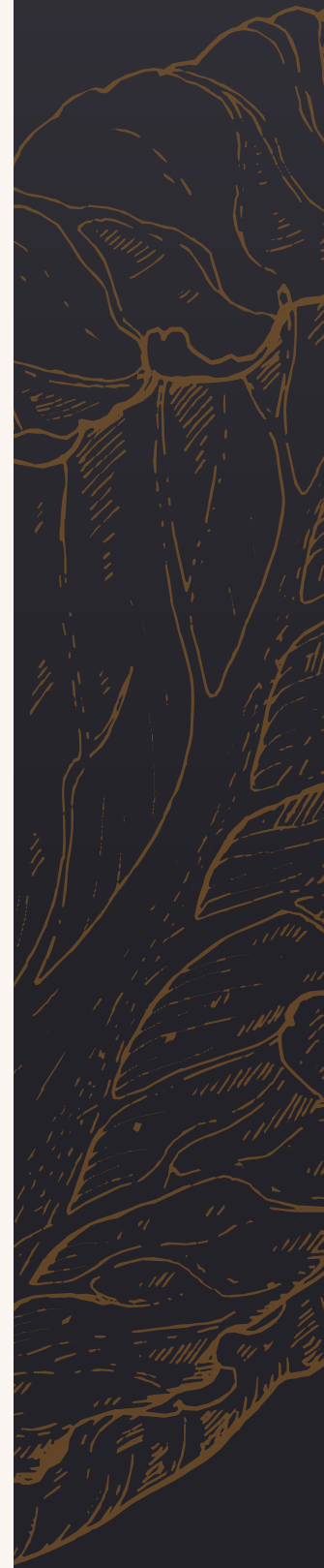
- ♦ Sea kale
- ♦ Sea aster
- ♦ Salty fingers
- ♦ Rock samphire
- ♦ Fresh seaweed

WILD MUSHROOM

- ♦ Black Australian truffles
- ♦ Morels
- ♦ Scottish girolles
- ♦ Italian summer truffles
- ♦ Cep mushrooms
- ♦ Puff ball
- ♦ Mousseron
- ♦ Pied de Mouton

FORAGED

- ♦ Fig leaves
- ♦ Garlic capers
- ♦ Scots pine
- ♦ Blackcurrant leaves
- ♦ Italian summer truffles



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JULY

TOP INSIGHTS



We're continuing to face challenges sourcing good quality potatoes. Old crop stock is at an all-time low coupled with poor quality. Last season yields were affected with high temperatures and lack of rainfall. Wastage levels are double/triple the norm which has led to an unprecedented price increase over the past few months.

This year has also witnessed a later planting season due to the rainfall. Crops have grown well albeit slower than expected and the tubers are smaller than anticipated. We're hoping to see larger new crops come through early to mid-July, when hopefully prices will start to fall.

JULY

COUNTY SUPPLIES NEWS



'Be Your Berry Best' – a new strawberry van is joining our fleet, just in time for Wimbledon!



And keep an eye out for Liam Kelly on our new whizzy County Supplies Vespa! Liam works with chefs on sourcing & supplying specialist produce.

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PRODUCE

SOURCED FROM THE BEST

BRITISH AND EUROPEAN GROWERS

No matter the season, we've got the right produce for your kitchen. From exotic fruits and vegetables to the essentials, our consistent quality is what brings our clients back again and again. We source locally to keep food miles low and maintain the right temperature for our products to **preserve their flavour and delicate quality for longer.**



WE'D LOVE TO HEAR FROM YOU:

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