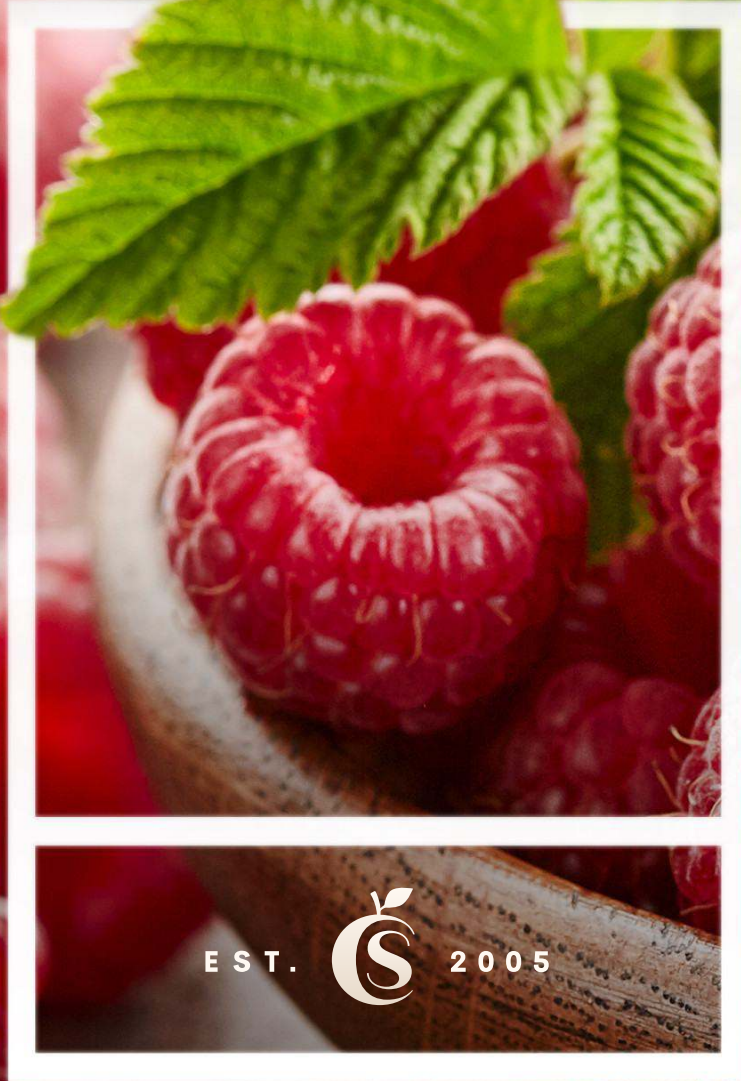


FOODSERVICE SUPPLIER OF THE YEAR '22 & FINALIST '23

by
**FRESH
AWARDS**



FRUIT AND VEGETABLE

MARKET REPORT

07
24

JULY 2024

EST.



2005

COUNTY SUPPLIES

HAND PICKED. HAND DELIVERED.



JULY 2024

Hello!

Summer is finally in full bloom. From berries to courgettes, July sees English fresh produce at its very best.

We start by marking the arrival of the English tomato season and celebrating the abundance of British salad leaves that are now available from growers here in the UK. They're joined by kale, broad & runner beans, cucumbers, spring onions and peas – all at their absolute peak and bursting with flavour.

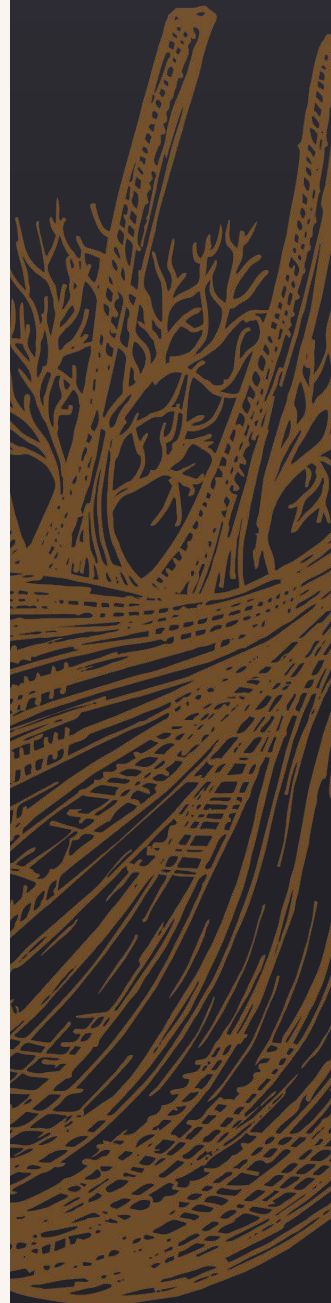
English strawberries, raspberries, blackberries, blueberries and blackcurrants are in full swing too along with apricots, melons and peaches – and let us not forget July also sees the long-awaited arrival of this season's courgette flowers from Cherry Tree Farm in Kent.

So, however you plan on spending the month you can be assured there's plenty of locally-grown seasonal produce available and ready to be enjoyed in the sunshine!

Happy July!



The County Supplies Team





THE BEST OF
VEGETABLES

- ◆ **Baby artichokes**
Bedlam Farm, English
- ◆ **Baby bunched vegetables**
Rem Fresh, English
- ◆ **Black cabbage**
English
- ◆ **Broad beans**
English
- ◆ **Broccoli**
Windy Ridge Farm, English
- ◆ **Carrots**
English
- ◆ **Curly kale**
Watkins Farm, English
- ◆ **Courgette**
Oakley Farm, English
- ◆ **Globe artichokes**
Bedlam Farm, English
- ◆ **Hispi cabbage**
English
- ◆ **Leeks**
Sneddon & Sons, English
- ◆ **Monk's Beard**
English
- ◆ **Peas in the pod**
English
- ◆ **Purple sprouting broccoli**
Bedlam Farm, English
- ◆ **Rainbow chard**
English
- ◆ **Savoy cabbage**
English
- ◆ **Spring onions**
English
- ◆ **Tenderstem broccoli**
English
- ◆ **Varigated kale**
English
- ◆ **Borlotti beans**
Italian
- ◆ **Coco beans**
French
- ◆ **Corn on the cob (in husk)**
Spanish
- ◆ **Courgette**
French
- ◆ **Nettles**
French & Italian
- ◆ **Romero red peppers**
Dutch
- ◆ **Round green courgettes**
French & Italian
- ◆ **Treviso**
Italian
- ◆ **Trompette courgettes**
Italian
- ◆ **Verbena**
Italian
- ◆ **Wet garlic**
French
- ◆ **Wild rocket**
Italian
- ◆ **Yellow beans**
French



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THE BEST OF
FRUITS

- ◆ **Blackberries**
Hugh Lowe Farm & Driscoll's, English
- ◆ **Blueberries**
Wye Valley, English
- ◆ **Cherries**
Cannon Farm & Piper, English
- ◆ **Outdoor rhubarb**
Wye Valley, English
- ◆ **Raspberries**
Fiveways Farm & Hugh Lowe Farm, English
- ◆ **Strawberries**
Fiveways Farm & Hugh Lowe Farm, English
- ◆ **Apricots**
Italian & Spanish
- ◆ **Avocados**
Peruvian
- ◆ **Cantaloupe melon**
Spanish
- ◆ **Clementines**
South African
- ◆ **Figs**
Brazilian
- ◆ **Flat peaches**
Spanish
- ◆ **Galia melon**
Spanish
- ◆ **Green & white grapes**
Egyptian & Moroccan
- ◆ **Honeymoon melon**
Italian
- ◆ **Long watermelons**
Italian
- ◆ **Nectarines**
Spanish & French
- ◆ **Peaches yellow, white & blood**
French & Spanish
- ◆ **Pineberries**
Dutch
- ◆ **Plums**
Spanish
- ◆ **Satsumas**
South African
- ◆ **Strasberries**
Dutch
- ◆ **Watermelons**
Brazilian & Spanish

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THE BEST OF

SALAD & HERBS

- ◆ **Baby gem**
G's Farm, English
- ◆ **Baby kale**
LJ Betts Farm, English
- ◆ **Baby mixed leaf**
G's Farm, English
- ◆ **Baby spinach**
G's Farm, English
- ◆ **Coriander**
Cherry Tree Farm, English
- ◆ **Cos lettuce**
G's Farm, English
- ◆ **Landcress**
LJ Betts Farm, English
- ◆ **Lolo biondi**
LJ Betts Farm, English
- ◆ **Lolo rosso**
LJ Betts Farm, English
- ◆ **Lovage**
English
- ◆ **Oakleaf**
LJ Betts Farm, English
- ◆ **Red baby gem**
G's Farm, English
- ◆ **Cucumbers**
English & Dutch
- ◆ **Heritage tomatoes**
English & French
- ◆ **Breakfast radish**
Dutch
- ◆ **Rainbow radish**
Dutch
- ◆ **Vesuvius tomatoes**
Italian

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COUNTY SUPPLIES

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ARRIVING

- ◆ **Blackcurrants**
English
- ◆ **Bobby beans**
English
- ◆ **Courgette flowers**
Cherry Tree Farm, English
- ◆ **Marrows**
English
- ◆ **Pea and bean flowers**
English
- ◆ **Runner beans**
English
- ◆ **Girolle mushrooms**
Scottish
- ◆ **Cep**
French & Italian
- ◆ **Rocket flowers**
English



DEPARTING

- ◆ **Asparagus green**
Wye Valley, English
- ◆ **Asparagus white & purple**
Wye Valley, English
- ◆ **Jersey Royal potatoes**
English
- ◆ **Broccoli**
Spanish
- ◆ **Almonds**
French



EST.  2005

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THE BEST OF
WILD FOODS

FROM THE FOREST

- ◆ Blackcurrant leaf
- ◆ Decorative moss
- ◆ Douglas fir
- ◆ Elderflower
- ◆ Hay
- ◆ Juniper branches
- ◆ Scots pine
- ◆ Spruce tips
- ◆ Sweet cicely

FROM THE SEA

- ◆ Arrow grass
- ◆ Fresh seaweed
- ◆ Rock samphire
- ◆ Salty fingers
- ◆ Sea purslane

WILD MUSHROOM

- ◆ **Cep**
Canadian & European
- ◆ **Chicken of the Woods**
- ◆ **Girolles**
European

TRUFFLE

- ◆ **Truffles**
Australian
- ◆ **Summer truffles**
Italian

EST.  2005

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 JULY
TOP INSIGHTS

Unfortunately, the industry and market has seen a severe amount of disruption over the past few months – more than we’ve ever witnessed before. However, the arrival of the summer sun and warmer temperatures brings us hope that things are on the up and will start to improve as the season progresses.

 JULY
COUNTY SUPPLIES NEWS

◆ **Compostable bags**

We know that the choices we make today can have a far-reaching positive impact on tomorrow.

As part of our ongoing sustainability commitment and our vision for a greener future, we are delighted our new composite packaging, which is fully biodegradable, will shortly be arriving at County Supplies HQ and making its way onto customer deliveries later this month.

◆ **A-Z produce calendar**

Our new seasonal produce calendar launches this month.

From avocados to zucchinis, you’ll discover all the information you need at your fingertips to create delicious seasonal menus.

It’s your complete guide to all-year round seasonality!



EVERYTHING VEGETABLES & SALAD FRUIT CRESS, FLOWERS & HERBS BABY & MICRO VEGETABLES

Search for a product... Q

Category	ALL	Produce Name	Available:	ALL	In season:		
					UK	EUR	ROW
FRUIT		Plums Watermelon	October		✓		
FRUIT		Grapes Muscate	July			✓	
FRUIT		Oranges Leafy	August			✓	
FRUIT		Pears Williams	October	✓			
FRUIT		Blood Peaches	July			✓	
FRUIT		Gooseberries	July	✓			
FRUIT		Cherries	July	✓			
FRUIT		Strawberries Gariguette	May			✓	
FRUIT		Apple Early Windsor	August				✓
FRUIT		Clementines	October			✓	
FRUIT		Apple Early Windsor	August	✓			
FRUIT		Clementines	October				✓



PRODUCE

SOURCED FROM THE BEST

BRITISH AND EUROPEAN GROWERS

No matter the season, we've got the right produce for your kitchen. From exotic fruits and vegetables to the essentials, our consistent quality is what brings our clients back again and again. We source locally to keep food miles low and maintain the right temperature for our products to **preserve their flavour and delicate quality for longer.**



WE'D LOVE TO HEAR FROM YOU:

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UK: 020 7720 3160

countysupplies.com

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