

FOODSERVICE SUPPLIER OF THE YEAR '22 & FINALIST '23

by
FRESH
AWARDS



EST.



2005

FRUIT AND VEGETABLE

MARKET REPORT

06
24

JUNE 2024

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COUNTY SUPPLIES

HAND PICKED. HAND DELIVERED.



JUNE 2024

Hello!

Hooray for June! Marking the start of the summer, June is the month we swap brassicas for the more colourful, delicate produce the new season has to offer.

Juicy and full of flavour, British soft fruits are at their best. Strawberries will be joined by raspberries, blackberries and blueberries along with summer stone fruits including apricots, nectarines, peaches, cherries and plums.

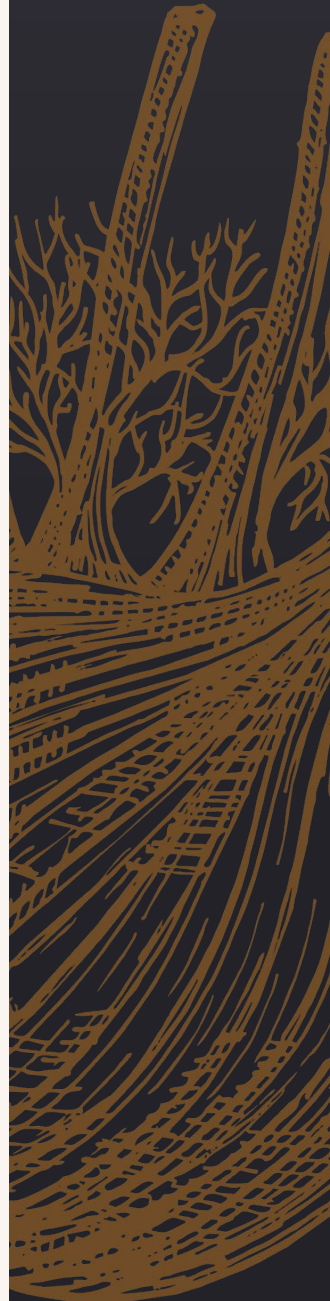
With this abundance of fresh summer fruit, we also welcome bright crisp radishes, fresh salad leaves and seasonal vegetables such as artichokes, broad beans and peas, and the last of this year's British asparagus too.

With so much delicious fresh produce on offer – coupled with longer days, warmer temperatures, Father's Day, Royal Ascot and not forgetting the start of Euro 2024! – there's plenty to look forward to this month.

Happy June!



The County Supplies Team





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THE MARKET CHEF

Our *Market Chef* series is a celebration of how to cook with fresh seasonal produce. This month, one of our favourite chefs, Great British Menu's Ryan Stafford serves up two delicious dishes featuring the finest produce this season has to offer.

This month, we welcome the arrival of baby leaf salad from Cherry Tree Farm and mark the start of this year's British berry season with the sweetest strawberries from Fiveways Farm in Colchester.

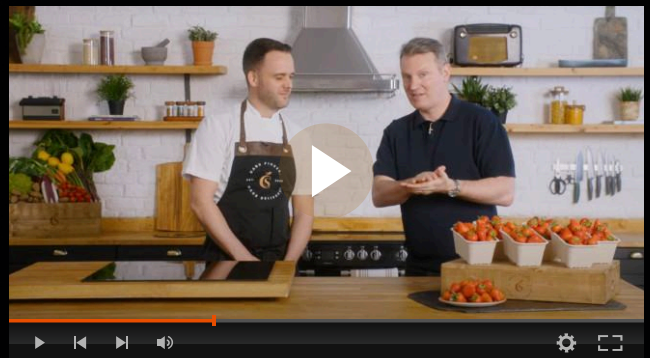
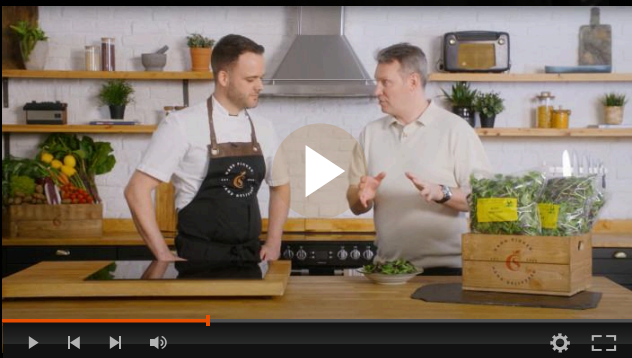
Let's get cooking!

1. Baby Leaf Salad with Mustard Sauce & Young Herbs

As the weather starts to warm up, what's better than a simple-to-prepare salad with a tasty vinaigrette? Enjoy on its own or serve as the perfect, seasonal side dish.

2. English Strawberry Cheesecake with Shortbread & Black Cardamom

Are you craving something rich & creamy? We've got a modern take on an English classic – the summer strawberry cheesecake. It's the berry best!



For more seasonal recipe inspiration and top chef tips visit our [website](#) for a wide range of delicious menu ideas from our *Market Chef* series.

THE BEST OF

VEGETABLES



♦ **Asparagus green**

Portwood Farm, English

♦ **Asparagus white & purple**

Wye Valley, English

♦ **Baby bunched vegetables**

Rem Fresh, English

♦ **Borlotti beans**

Italian

♦ **Broccoli**

English & Spanish

♦ **Courgette**

Spanish

♦ **Globe artichokes**

Bedlam Farm, English

♦ **Hispi cabbage**

English & Portuguese

♦ **Pale aubergines**

Italian

♦ **Rainbow chard**

English

♦ **Round courgettes**

French & Italian

♦ **Watercress**

Alre Farm, English

♦ **Asparagus green**

Wye Valley, English

♦ **Baby artichokes**

Bedlam Farm, English

♦ **Black cabbage**

Spanish

♦ **Broad beans**

English

♦ **Corn on the cob (in husk)**

Moroccan & Spanish

♦ **Curly kale**

English & Spanish

♦ **Graffiti aubergines**

Dutch

♦ **Jersey Royal potatoes**

Ware, Mids & Pearls

♦ **Peas**

English

♦ **Romero red peppers**

Dutch

♦ **Trompette courgettes**

Italian

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THE BEST OF

FRUITS



♦ **Apricots**

Italian & Spanish

♦ **Blackberries**

English & Dutch

♦ **Cherries**

French & Spanish

♦ **Figs**

Brazilian

♦ **Green & white grapes**

Egyptian

♦ **Long watermelons**

Italian

♦ **Nectarines**

Spanish & French

♦ **Peaches**

French & Spanish

♦ **Plums**

Spanish

♦ **Raspberries**

Morocco

♦ **Strasberries**

Dutch

♦ **Strawberries**

Hugh Lowe Farms, English

♦ **Avocados**

Peruvian

♦ **Blueberries**

English & South African

♦ **Clementines**

South African

♦ **Flat peaches**

Spanish

♦ **Leafy oranges**

Italian

♦ **Loquats**

Spanish

♦ **Outdoor rhubarb**

Wye Valley, English

♦ **Pineberries**

Dutch

♦ **Quince**

Turkish

♦ **Satsumas**

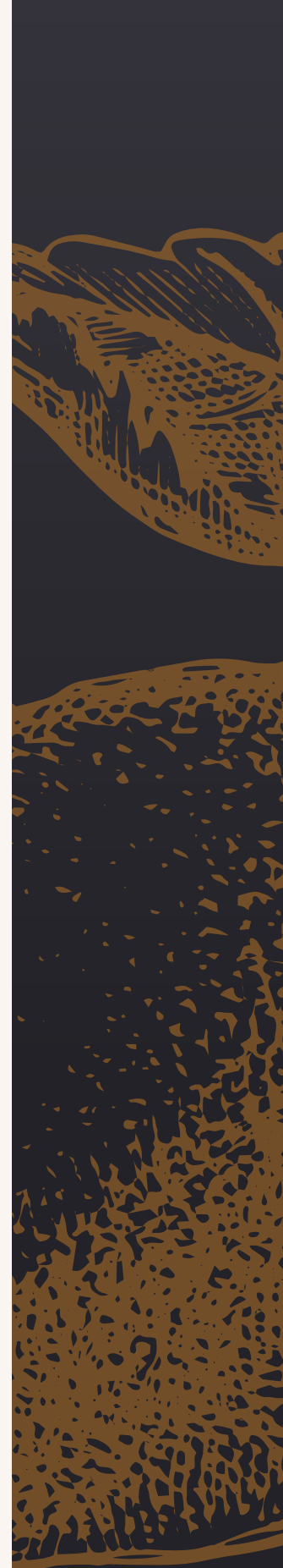
South African

♦ **Strawberries**

Fiveways Farm, English

♦ **Watermelons**

Brazilian & Spanish



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THE BEST OF

SALAD & HERBS



♦ **Baby gem**

G's Farm, English & Spanish

♦ **Baby mixed leaf**

G's Farm, English & Spanish

♦ **Breakfast radish**

Dutch

♦ **Cos lettuce**

G's Farm, English

♦ **Heritage tomatoes**

English & French

♦ **Lolo biondi**

LJ Betts Farm, English

♦ **Nettles**

French & Italian

♦ **Rainbow radish**

Dutch

♦ **Treviso**

Italian

♦ **Wild rocket**

Italian

♦ **Baby kale**

LJ Betts Farm, English

♦ **Baby spinach**

G's farm, English

♦ **Coriander**

Cherry Tree Farm, English

♦ **Cucumbers**

English & Dutch

♦ **Landcress**

LJ Betts Farm, English

♦ **Lolo rosso**

LJ Betts Farm, English

♦ **Oakleaf**

LJ Betts Farm, English

♦ **Red baby gem**

G's Farm, English

♦ **Verbena**

Italian

EST.



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ARRIVING



- ♦ **Blackberries**

English

- ♦ **Blueberries**

Wye Valley, English

- ♦ **Carrots**

English

- ♦ **Girolle mushrooms**

Scottish

- ♦ **New season wet garlic**

French

- ♦ **Savoy cabbage**

English

- ♦ **Blackcurrants**

English

- ♦ **Broccoli**

English

- ♦ **Cherries**

English

- ♦ **Monk's beard**

English

- ♦ **Raspberries**

Fiveways Farm, English

- ♦ **Yellow beans**

French

DEPARTING



- ♦ **Asparagus**

Portwood Farm, English

- ♦ **Cime de rapa**

Italian

- ♦ **Hispi cabbage**

Portuguese

- ♦ **Morel mushrooms**

Chinese

- ♦ **Blood oranges**

Italian

- ♦ **Forced rhubarb**

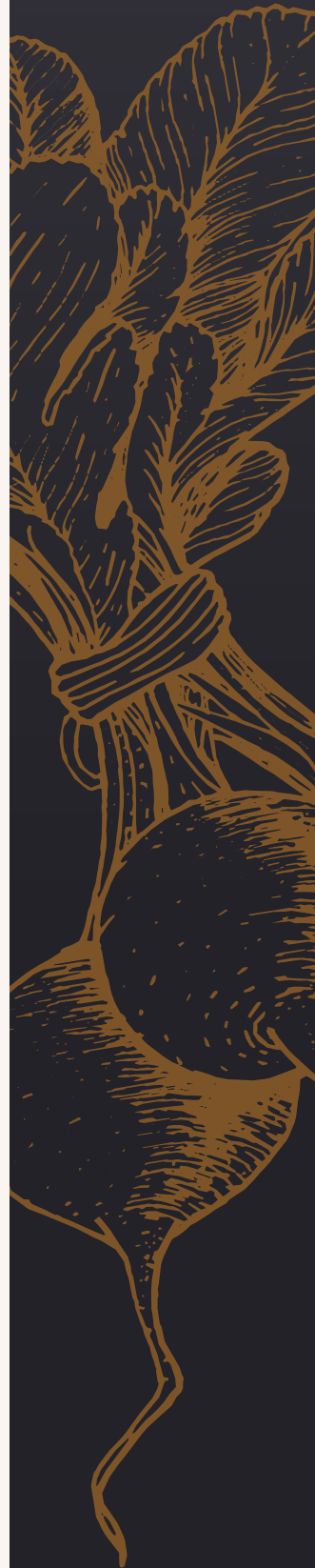
English

- ♦ **Monk's beard**

Italian

- ♦ **Peas**

Italian



THE BEST OF

WILD FOODS



FROM THE FOREST

- ♦ Decorative moss
- ♦ Douglas fir
- ♦ Elderflower
- ♦ Hay
- ♦ Juniper branches
- ♦ Scots pine
- ♦ Spruce tips
- ♦ Sweet cicely

FROM THE SEA

- ♦ Arrow grass
- ♦ Fresh seaweed
- ♦ Rock samphire
- ♦ Salty fingers
- ♦ Sea beet
- ♦ Sea purslane

WILD MUSHROOM

- ♦ Cep
South African
- ♦ Chicken of the Woods
Pied bleu

TRUFFLE

- ♦ Truffles
Australian
- ♦ Summer truffles
Italian

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JUNE

TOP INSIGHTS



- ◆ We would like to apologise for the supply disruption on certain product lines during May. Unfortunately, this is set to continue into June. In particular, locally grown cauliflowers have proved problematic, with supplies having to be sourced from France and Germany. Hopefully, there will be more UK varieties available over the coming weeks, with the warmer weather now (finally) hitting our shores.
- ◆ Leeks have also been an issue. The English season has now finished and there are only French and Spanish varieties now available. However, we'd recommend waiting until the Belgium supply arrives at the beginning of July.
- ◆ This month, broccoli switches from Spanish to UK and, the good news is, we have had a great run this year! Tenderstem broccoli is also now becoming more available with Kenyan and Spanish varieties available. However, amounts are less than expected so please contact your County Supplies sales representative if you require large volumes (UK supply is expected to become available by mid June).
- ◆ Meanwhile, all potato varieties will continue to hold a strong price until the new crop arrives which, now, is a month later than expected due to late planting and the wet weather earlier in the season.

JUNE

GOVERNMENT ANNOUNCEMENT



Last month's announcement by the Government on their commitment to increasing the amount of fruit and vegetables grown domestically and classifying fresh produce as a key growth sector, and one which is critical to delivering food security, saw a series of initial steps confirmed – from increased funding to new regulatory reviews.

Although a step in the right direction, this is one to watch now that the General Election has come sooner than most of us expected.





COUNTY SUPPLIES NEWS

JUNE

A-Z PRODUCE CALENDAR



EVERYTHING



VEGETABLES
& SALAD



FRUIT



CRESSES, FLOWERS
& HERBS



BABY & MICRO
VEGETABLES

Search for a product...



Category	ALL▼	Produce Name	Available:	ALL▼	In season:		
					UK	EUR	ROW
FRUIT		Plums Watermelon	October			✓	
FRUIT		Grapes Muscate	July			✓	
FRUIT		Oranges Leafy	August			✓	
FRUIT		Pears Williams	October		✓		
FRUIT		Blood Peaches	July			✓	
FRUIT		Gooseberries	July		✓		
FRUIT		Cherries	July		✓		
FRUIT		Strawberries Gariguette	May			✓	
FRUIT		Apple Early Windsor	August				✓
FRUIT		Clementines	October			✓	
FRUIT		Apple Early Windsor	August		✓		
FRUIT		Clementines	October				✓

Keep your eyes peeled for our new seasonal produce calendar.

From avocados to zucchinis, you'll discover all the information you need at your fingertips to create delicious seasonal menus.

Your complete guide to all-year round seasonality – coming soon!





PRODUCE

SOURCED FROM THE BEST

BRITISH AND EUROPEAN GROWERS

No matter the season, we've got the right produce for your kitchen. From exotic fruits and vegetables to the essentials, our consistent quality is what brings our clients back again and again. We source locally to keep food miles low and maintain the right temperature for our products to **preserve their flavour and delicate quality for longer.**



WE'D LOVE TO HEAR FROM YOU:

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countysupplies.com

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