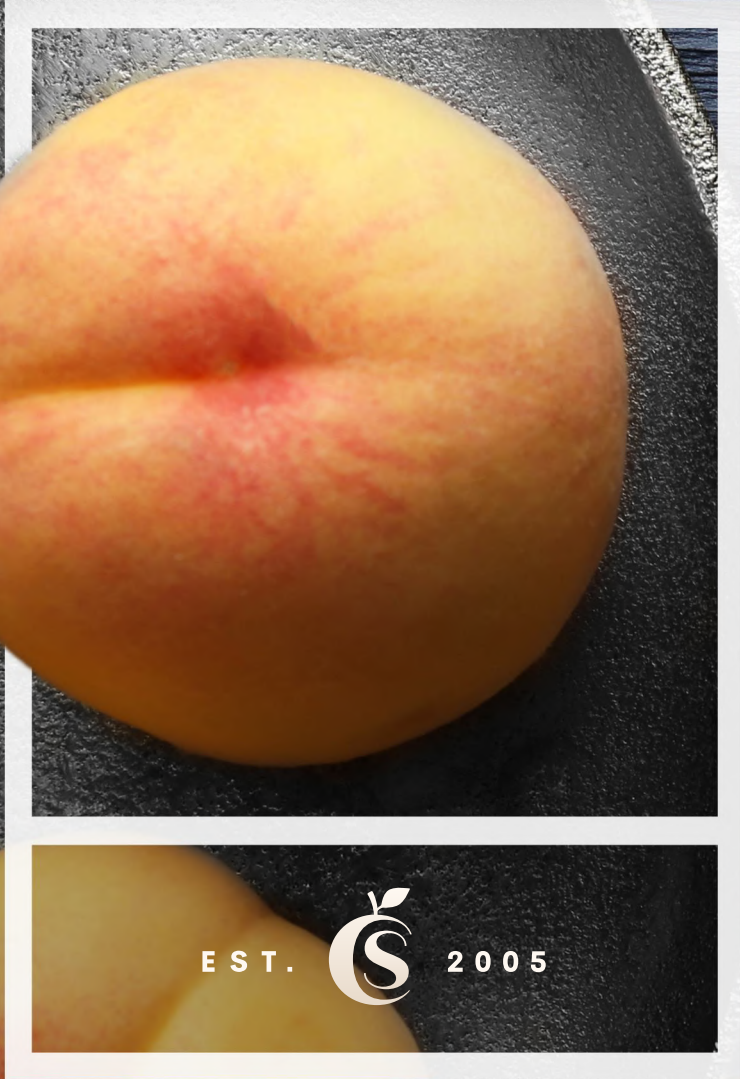


FOODSERVICE SUPPLIER OF THE YEAR '22 & FINALIST '23

by
**FRESH
AWARDS**



FRUIT AND VEGETABLE

MARKET REPORT

08
24

AUGUST 2024

EST.



2005

COUNTY SUPPLIES

HAND PICKED. HAND DELIVERED.



AUGUST 2024

Hello!

Summer has hit its peak! August has arrived and it's heaving with delicious fresh produce.

English tomato season is now in full swing and joined by a variety of seasonal leaves to make the perfect base for easy summer salads. Heat-loving crops such as cucumbers and peppers are at their best and there's an abundance of beans and peas too – from bobby, broad and runner beans to sugar snap peas and mangetout.

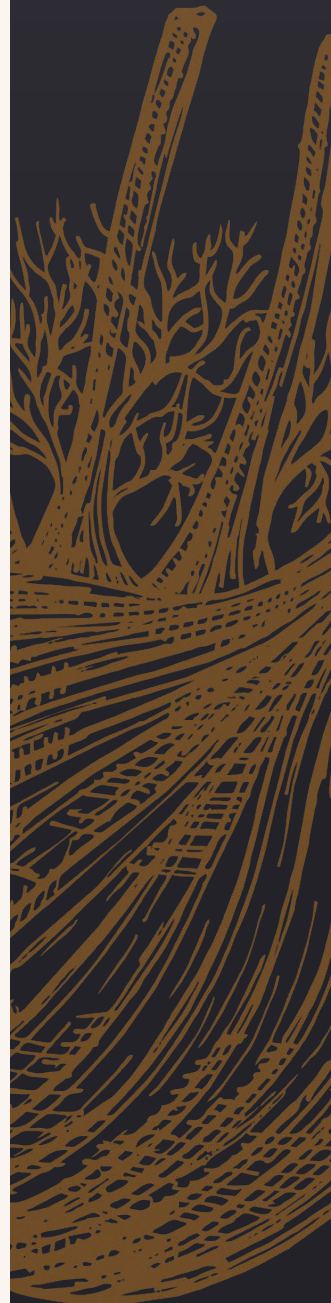
We also welcome the arrival of Cornish new potatoes, summer squashes and this season's early apple varieties, and it's a great month for fruits including raspberries, blueberries, blackberries, peaches and plums – all now readily available.

So, while we can't always rely on the British weather to make it feel like summer, we can rely on this month's produce to deliver a seasonal touch to both meals and menus alike.

Happy August!



The County Supplies Team





THE BEST OF
VEGETABLES

- ◆ **Baby bunched vegetables**
Rem Fresh, English
- ◆ **Black cabbage**
Watkins Farm, English
- ◆ **Bobby beans**
Wye Valley, English
- ◆ **Broad beans**
English
- ◆ **Broccoli**
Windy Ridge Farm, English
- ◆ **Carrots**
English
- ◆ **Courgettes**
Barfoots Farm, English
- ◆ **Curly kale**
Watkins Farm, English
- ◆ **French beans**
Wye Valley, English
- ◆ **Globe artichokes**
Bedlam Farm, English
- ◆ **Hispi cabbage**
PC Thorold, English
- ◆ **Leeks**
Sneddon & Sons, English
- ◆ **Mangetout**
Wye Valley, English
- ◆ **Marrow**
English
- ◆ **New potatoes**
Cornwall, English
- ◆ **Petty pan squash**
Bedlam Farm, English
- ◆ **Purple sprouting broccoli**
Sanders Farm, English
- ◆ **Rainbow chard**
D & J Haywood, English
- ◆ **Runner beans**
Oakchurch Farm, English
- ◆ **Savoy cabbage**
English
- ◆ **Spring onions**
Pensham Fields Farm, English
- ◆ **Sugar snap peas**
Wye Valley, English
- ◆ **Tenderstem broccoli**
English
- ◆ **Variegated kale**
Watkins Farm, English
- ◆ **Romero red peppers**
English & Dutch
- ◆ **Borlotti beans**
Italian
- ◆ **Corn on the cob (in husk)**
Spanish
- ◆ **Courgettes**
French & Belgium
- ◆ **Nettles**
French & Italian
- ◆ **Round green and yellow courgettes**
French & Italian
- ◆ **Treviso**
Italian
- ◆ **Trompette courgettes**
Italian
- ◆ **Wild rocket**
Italian
- ◆ **Yellow beans**
French & Italian



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THE BEST OF

SALAD & HERBS

- ◆ **Baby gem**
G's Farm, English
- ◆ **Baby kale**
LJ Betts Farm, English
- ◆ **Baby mixed leaf**
G's Farm, English
- ◆ **Baby spinach**
G's Farm, English
- ◆ **Coriander**
Cherry Tree Farm, English
- ◆ **Cos lettuce**
G's Farm, English
- ◆ **Landcress**
LJ Betts Farm, English
- ◆ **Lolo biondi**
LJ Betts Farm, English
- ◆ **Lolo rosso**
LJ Betts Farm, English
- ◆ **Lovage**
English
- ◆ **Oakleaf**
LJ Betts Farm, English
- ◆ **Red baby gem**
G's Farm, English
- ◆ **Tomatoes**
C.J Joy, English
- ◆ **Cucumbers**
English & Dutch
- ◆ **Heritage tomatoes**
English & French
- ◆ **Breakfast radish**
Dutch
- ◆ **Rainbow radish**
Dutch
- ◆ **Vesuvius tomatoes**
Italian

EST.  2005

COUNTY SUPPLIES

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- ◆ **Blackberries**
Hugh Lowe Farm & Driscoll's, English
- ◆ **Blueberries**
Wye Valley, English
- ◆ **Bramley apples**
English
- ◆ **Discovery apples**
English
- ◆ **Outdoor rhubarb**
Wye Valley, English
- ◆ **Raspberries**
Fiveways Farm & Driscoll's, English
- ◆ **Strawberries**
Hugh Lowe Farm & Fiveways Farm, English
- ◆ **Victoria plums**
English
- ◆ **Apricots**
Italian & Spanish
- ◆ **Avocados**
Peruvian
- ◆ **Cantaloupe melon**
Spanish
- ◆ **Clementines**
South African
- ◆ **Figs**
Brazilian
- ◆ **Flat peaches**
Spanish
- ◆ **Galia melon**
Spanish
- ◆ **Green & white grapes**
Spanish
- ◆ **Honeymoon melon**
Italian
- ◆ **Long watermelons**
Italian
- ◆ **Nectarines**
Spanish & French
- ◆ **Peaches (yellow, white & blood)**
French & Spanish
- ◆ **Reine Claude greengages**
French
- ◆ **Satsumas**
South African
- ◆ **Watermelons**
Brazilian & Spanish



ARRIVING

- ◆ **Bobby beans**
English
- ◆ **Damsons**
English
- ◆ **Brussel sprouts**
English
- ◆ **Black figs**
French
- ◆ **Cob nuts**
English
- ◆ **Roscoff onions**
French
- ◆ **Corn on the cob**
English



DEPARTING

- ◆ **Cherries**
- ◆ **Almonds**
French
- ◆ **Jersey potatoes**
English
- ◆ **Girolles**
European & Scottish
- ◆ **Monk's beard**
English
- ◆ **Summer truffle**
Italian
- ◆ **Peas in the pod**
English
- ◆ **Verbena**
Italian



EST.  2005

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THE BEST OF
WILD FOODS

FROM THE FOREST

- ◆ Blackcurrant leaf
- ◆ Decorative moss
- ◆ Douglas fir
- ◆ Fig leaves
- ◆ Juniper branches
- ◆ Scots pine
- ◆ Sweet cicely

FROM THE SEA

- ◆ Arrow grass
- ◆ Fresh seaweed
- ◆ Rock samphire
- ◆ Salty fingers
- ◆ Sea purslane

WILD MUSHROOM

- ◆ **Pied de mouton**
Swedish

TRUFFLE

- ◆ **Truffles**
Australian

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AUGUST TOP INSIGHTS

It's August – peak summer – yet the first arrival of Brussels sprouts will be here at the end of the month. Yes, you heard that right. Christmas might still be a few months away but we're on course to welcome the festive favourite in just a few weeks' time. No sprout about it!

AUGUST COUNTY SUPPLIES NEWS

◆ NEW Customer Interview – Fooditude

As suppliers of over 2,500 fresh produce lines to more than 500 customers, our latest interview series explores our customers' commitment to using only the finest seasonal produce.

This month, we interview **Fooditude's** Founder and Managing Director, Dean Kennett and Head of Strategic Growth, Cristina Covello on their continued commitment to sustainability, the things they love about working in the food and hospitality industry, and their mission to 'feed people happy'.

You can read the interview in full – online now via our [website](#).



◆ August Bank Holiday

With the summer bank holiday falling on Monday 26th August, please ensure you place your orders as early as possible in order to avoid any produce shortages. Keep an eye out on our socials for news on our planned delivery schedule across the weekend.





PRODUCE

SOURCED FROM THE BEST

BRITISH AND EUROPEAN GROWERS

No matter the season, we've got the right produce for your kitchen. From exotic fruits and vegetables to the essentials, our consistent quality is what brings our clients back again and again. We source locally to keep food miles low and maintain the right temperature for our products to **preserve their flavour and delicate quality for longer.**



WE'D LOVE TO HEAR FROM YOU:

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UK: 020 7720 3160

countysupplies.com

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