

FOODSERVICE SUPPLIER OF THE YEAR '22 & FINALIST '23

by
FRESH
AWARDS



FRUIT AND VEGETABLE

MARKET REPORT

SEPTEMBER 2024

09
24

EST.



2005

COUNTY SUPPLIES

HAND PICKED. HAND DELIVERED.



SEPTEMBER 2024

Hello!

As summer turns to autumn, homegrown produce is abundant.

Most summer fruit is still available this month (but not for long!) and, as we celebrate British harvest season, we also welcome the early arrival of autumn's heartier produce.

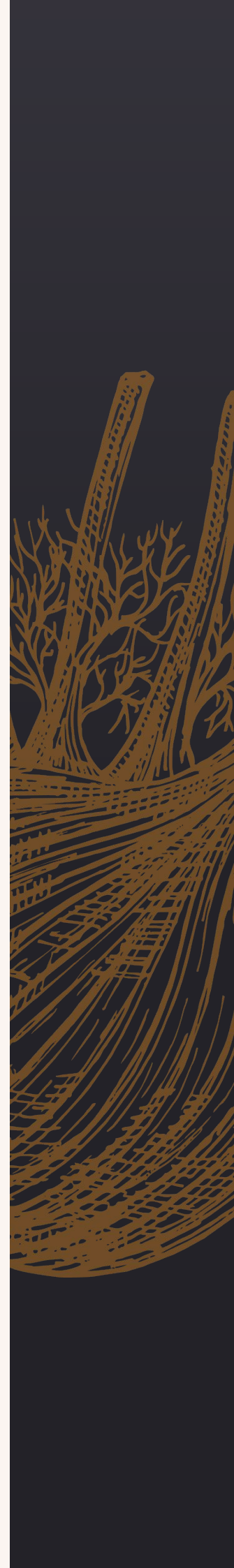
British kale, carrots, cabbages, broccoli and leeks are now in full swing while autumn-fruited blackberries and blueberries are joined by pears, damsons, plums and this season's early apple varieties.

We also mark the start of **British Food Fortnight** – the national annual celebration of the diverse and delicious food that's produced and grown right here in the UK. Perfect timing given the huge selection of tasty seasonal fresh produce that's available right now.

Happy September!



The County Supplies Team





THE BEST OF

VEGETABLES

- ◆ **Black cabbage**
Watkins Farm, English
- ◆ **Bobby beans**
Wye Valley, English
- ◆ **Broccoli**
Windy Ridge Farm, English
- ◆ **Brussel sprouts**
English
- ◆ **Bunched carrots (mixed colours)**
Pagets Farm, English
- ◆ **Chantenay carrots (orange)**
Fresh Growers, English
- ◆ **Corn on the cob (in husk)**
Maldon Farm, English
- ◆ **Curly kale**
Watkins Farm, English
- ◆ **Hispi cabbage**
Thorold's Farm, English
- ◆ **Kale (green & red)**
Molyneux Farm, English
- ◆ **Kohlrabi (white & purple)**
Royal Oak Farm, English
- ◆ **Marrow**
English
- ◆ **New potatoes**
English
- ◆ **Purple sprouting broccoli**
Sanders Farm, English
- ◆ **Rainbow chard (organic)**
Royal Oak Farm, English
- ◆ **Savoy cabbage**
Hundred End Farm, English
- ◆ **Summer squashes**
Bedlam Farm, English
- ◆ **Tenderstem broccoli**
English
- ◆ **Variegated kale**
Molyneux, English
- ◆ **Courgettes**
English & Belgian
- ◆ **Leeks**
English & Belgian
- ◆ **Nettles**
French & Italian
- ◆ **Romero red peppers**
English & Dutch
- ◆ **Round green and yellow courgettes**
French & Italian
- ◆ **Borlotti beans**
Italian
- ◆ **Treviso**
Italian

EST.



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THE BEST OF

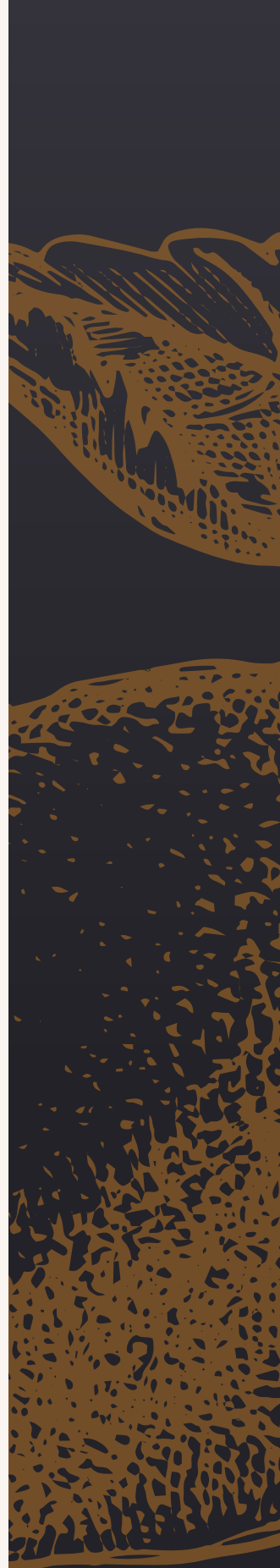
SALAD & HERBS

- ◆ **Baby gem**
G's Farm, English
- ◆ **Baby kale**
LJ Betts Farm, English
- ◆ **Baby mixed leaf**
G's Farm, English
- ◆ **Baby spinach**
G's Farm, English
- ◆ **Coriander**
Cherry Tree Farm, English
- ◆ **Cos lettuce**
G's Farm, English
- ◆ **Landcress**
LJ Betts Farm, English
- ◆ **Lollo biondi**
LJ Betts Farm, English
- ◆ **Lollo rosso**
LJ Betts Farm, English
- ◆ **Oakleaf**
LJ Betts Farm, English
- ◆ **Raddichio**
English
- ◆ **Red baby gem**
G's Farm, English
- ◆ **Cucumbers**
English & Dutch
- ◆ **Breakfast radish**
Dutch
- ◆ **Heritage tomatoes**
English & French
- ◆ **Rainbow radish**
Dutch
- ◆ **Vesuvius tomatoes**
Italian

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THE BEST OF
FRUITS

- ◆ **Blackberries**
Hugh Lowe Farm & Driscoll's, English
- ◆ **Blueberries**
Wye Valley, English
- ◆ **Bramley apples (new season)**
English
- ◆ **Cob nuts**
English
- ◆ **Damsons**
English
- ◆ **Discovery apples**
English
- ◆ **Raspberries**
English
- ◆ **Strawberries**
English
- ◆ **Victoria plums**
English
- ◆ **Windsor apples**
English
- ◆ **Avocados**
Peruvian
- ◆ **Cantaloupe melon**
Brazilian
- ◆ **Figs**
French & Turkish
- ◆ **Galia melon**
Brazilian
- ◆ **Green & white grapes**
Spanish
- ◆ **Greengages (Reine Claude)**
French & Italian
- ◆ **Honeymoon melon**
Italian
- ◆ **Long watermelons**
Italian
- ◆ **Nardicots**
South African
- ◆ **Outdoor rhubarb**
Dutch
- ◆ **Watermelons**
Brazilian & Spanish

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ARRIVING

- ◆ **Beetroot (new season)**
English
- ◆ **Brussel tops**
English
- ◆ **Chantenay carrots (mixed colours)**
Fresh Growers, English
- ◆ **Marjorie plums**
English
- ◆ **Medlars**
English
- ◆ **Elderberries**
English
- ◆ **Cep**
European
- ◆ **Jerusalem artichokes (new season)**
French
- ◆ **Parsley Root**
French
- ◆ **Watermelon Radish**
French
- ◆ **White truffle**
Italian
- ◆ **Williams pears**
French



DEPARTING

- ◆ **Baby bunched vegetables**
Rem Fresh, English
- ◆ **Cherries**
English
- ◆ **French beans**
Wye Valley, English
- ◆ **Peas**
English
- ◆ **Raspberry**
English
- ◆ **Runner beans**
Oakchurch Farm, English
- ◆ **Apricots**
Italian & Spanish
- ◆ **Flat peaches**
Spanish
- ◆ **Nectarines**
French & Spanish
- ◆ **Peaches**
Spanish
- ◆ **Yellow beans**
French & Italian





THE BEST OF
WILD FOODS

FROM THE FOREST

- ◆ Decorative moss
- ◆ Douglas fir
- ◆ Juniper branches
- ◆ Scots pine

FROM THE SEA

- ◆ Arrow grass
- ◆ Fresh seaweed
- ◆ Rock samphire
- ◆ Salty fingers
- ◆ Sea purslane

WILD MUSHROOM

- ◆ **Girolles**
Scottish
- ◆ **Pied de mouton**
Swedish
- ◆ **Pied Blue**
French

TRUFFLE

- ◆ **Autumn Truffles**
Italian

EST.  2005

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SEPTEMBER

TOP INSIGHTS

After a disappointing crop last year, we're incredibly thankful that this season is proving much more fruitful for our British growers.

Most recently, we've received first-class produce (as always!) from our friends at Royal Oak Farm near Ormkirk in Lancashire. As suppliers of a huge variety of organic produce, their white and red kohlrabi, rainbow chard and tasty broad beans are now in stock and readily available...with more seasonal varieties scheduled to arrive in the coming weeks.

Please [get in touch](#) with your County Supplies sales rep for more information.



SEPTEMBER

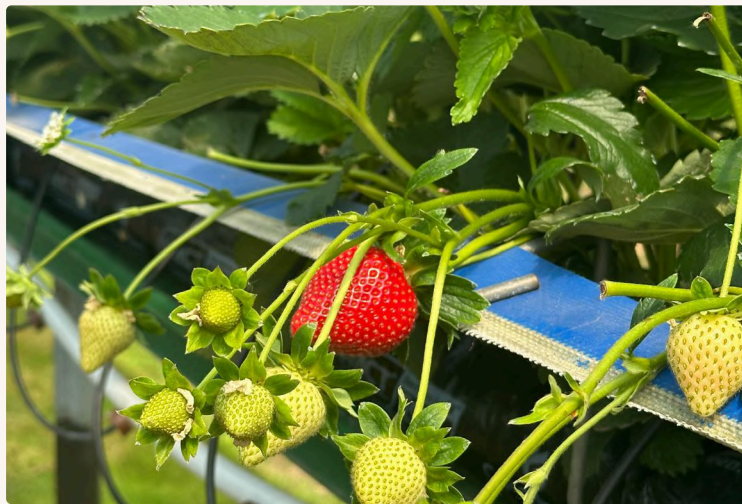
COUNTY SUPPLIES NEWS

◆ Down on the farm

Last month, we had the great pleasure of visiting two of our Kent-based British growers – Hugh Lowe Farms & LJ Betts.

Both are long-standing, family-owned farms famed for their summer soft fruits (Hugh Lowe) and seasonal salad leaves (LJ Betts). With a commitment to quality and environmental sustainability, they're leading producers of fresh and flavoursome produce.

A huge thank you to the farm teams for showing us around the fields and to everyone who joined us on the trip.





PRODUCE

SOURCED FROM THE BEST

BRITISH AND EUROPEAN GROWERS

No matter the season, we've got the right produce for your kitchen. From exotic fruits and vegetables to the essentials, our consistent quality is what brings our clients back again and again. We source locally to keep food miles low and maintain the right temperature for our products to **preserve their flavour and delicate quality for longer.**



WE'D LOVE TO HEAR FROM YOU:

enquiries@countysupplies.com

UK: 020 7720 3160

countysupplies.com

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