

FOODSERVICE SUPPLIER OF THE YEAR '22 & FINALIST '23

by
**FRESH
AWARDS**



FRUIT AND VEGETABLE

MARKET REPORT

NOVEMBER 2024

11
24

EST.



2005

COUNTY SUPPLIES

HAND PICKED. HAND DELIVERED.



NOVEMBER 2024

Hello!

As the autumn harvest nears its end and we gear up for the colder months ahead, November arrives with an array of homegrown seasonal fresh produce helping to keep winter menus colourful.

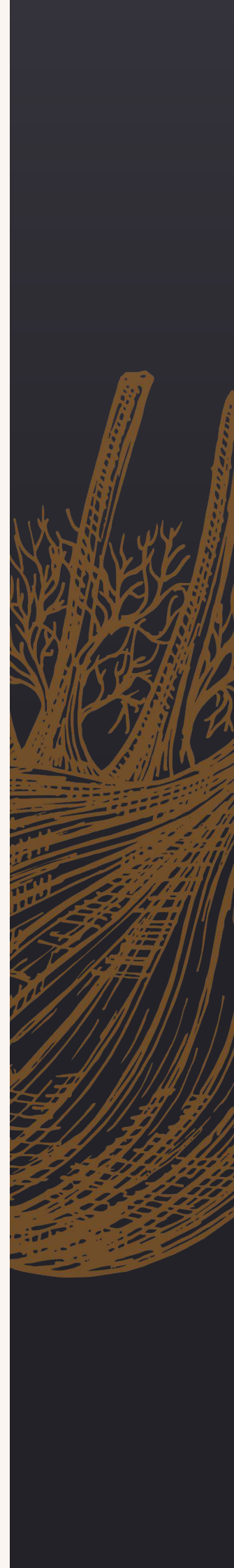
Leafy greens and root vegetables are abundant with kale, chard, spring greens and savoy cabbage joining bunched carrots, beetroot, celeriac, parsnips and our favourite roasting potato – the agria. Chestnuts now hit peak season too alongside British Brussels sprouts (including stalks and tops), perfect for creating early festive dishes.

For something sweet, there's delicious late season apples and pears from two of our top English growers – **M.J. Eastwood** and **J.G Piper** – and winter citrus arriving in the form of clementines and bergamot oranges from Italy along with Spanish satsumas to add a taste of sunshine!

Happy November!



The County Supplies Team





THE BEST OF

VEGETABLES

- ◆ **Agria potatoes**
English
- ◆ **Baby parsnips**
English
- ◆ **Black cabbage**
Farrington's Farm, English
- ◆ **Brussels sprouts**
James Heyes & Sons, English
- ◆ **Brussels stalks**
James Heyes & Sons, English
- ◆ **Brussels tops**
James Heyes & Sons, English
- ◆ **Bunched large carrots**
Pagets Farm, English
- ◆ **Celeriac**
Jack Buck Farms, English
- ◆ **Chantaney carrots (mixed colour)**
English
- ◆ **Chantaney carrots (orange)**
English
- ◆ **Curly kale**
Links Farm, English
- ◆ **Golden & candy beetroot**
Royal Oak Organics, English
- ◆ **Hispi cabbage**
Links Farm, English
- ◆ **Kale (variegated & red)**
Molyneux Farm, English
- ◆ **Kalettes**
Molyneux Farm, English
- ◆ **New potatoes**
Mayfields Farm, English
- ◆ **Parsnips**
Royal Oak Organics, English
- ◆ **Purple sprouting broccoli**
Sanders Farm, English
- ◆ **Rainbow chard**
Stanhill Farm, English
- ◆ **Savoy cabbage**
Hundred End Farm, English
- ◆ **Spring greens**
Farrington's Farm, English
- ◆ **Squashes**
Bedlam Farm, English
- ◆ **Watercress**
Erl Farm, English
- ◆ **Leeks**
English & Dutch
- ◆ **Broccoli**
Spanish
- ◆ **Chestnuts**
French
- ◆ **Cime de rapa**
Italian
- ◆ **Courgettes**
Spanish
- ◆ **Crapaudine beetroot**
French
- ◆ **Delica squash**
Italian
- ◆ **Jerusalem artichokes**
French
- ◆ **Parsley root**
French
- ◆ **Puntarella**
Italian
- ◆ **Tenderstem broccoli**
Spanish & Kenyan
- ◆ **Watermelon radish**
French



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THE BEST OF

SALAD & HERBS

- ◆ **Raddichio**
Sunnyside Farm, English
- ◆ **Baby gem**
Spanish
- ◆ **Baby mixed leaf**
Italian
- ◆ **Baby spinach**
Italian
- ◆ **Castlefranco**
Italian
- ◆ **Cos lettuce**
Spanish
- ◆ **Cucumbers**
Spanish
- ◆ **Heritage tomatoes**
French & Spanish
- ◆ **Rainbow radish**
Dutch
- ◆ **Tardivo**
Italian
- ◆ **Treviso**
Italian

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- ◆ **Braeburn apples**
M.J. Eastwood, English
- ◆ **Bramley apples**
M.J. Eastwood, English
- ◆ **Comice pear**
J.G. Piper, English
- ◆ **Conference pears**
J.G. Piper, English
- ◆ **Cox apples**
Collinwood, English
- ◆ **Discovery apples**
English
- ◆ **Early Windsor apples**
M.J. Eastwood, English
- ◆ **Gala apples**
M.J. Eastwood, English
- ◆ **Russet apples**
Collinwood, English
- ◆ **Avocados**
South American & African
- ◆ **Blackberries**
Belgium & Spanish
- ◆ **Blueberries**
Peruvian & Spanish
- ◆ **Cantaloupe melon**
Brazilian
- ◆ **Clementines**
South African
- ◆ **Figs**
Brazilian & Peruvian
- ◆ **Galia melon**
Brazilian
- ◆ **Grapes (green & white)**
South American
- ◆ **Nardicots**
South African
- ◆ **Kaki persimmon**
Italian & Spanish
- ◆ **Quince**
Turkish
- ◆ **Raspberries**
Spanish
- ◆ **Rhubarb (indoor)**
Dutch
- ◆ **Strawberries**
Dutch
- ◆ **Williams pears**
Italian

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ARRIVING

- ◆ **Jerusalem artichokes**
English
- ◆ **Medlars**
English
- ◆ **Brussels sprouts (trimmed)**
English & Dutch
- ◆ **Bergamot oranges**
Italian
- ◆ **Cranberries**
American
- ◆ **Crosnes**
French
- ◆ **Leafy clementines**
Italian & Spanish
- ◆ **Satsumas**
Spanish



DEPARTING

- ◆ **Marrow**
English
- ◆ **Borlotti beans**
Italian
- ◆ **Corn on the Cob (in husk)**
- ◆ **Nettles**
Italian



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THE BEST OF
WILD FOODS

FROM THE FOREST

- ◆ Decorative moss
- ◆ Douglas fir
- ◆ Juniper branches
- ◆ Scots pine

FROM THE SEA

- ◆ Fresh seaweed
- ◆ Rock samphire
- ◆ Salty fingers
- ◆ Sea purslane

WILD MUSHROOM

- ◆ **Cep**
European
- ◆ **Chanterelle (grey & yellow)**
Swiss
- ◆ **Girolles**
Scottish
- ◆ **Pied Blue**
French
- ◆ **Pied de mouton**
Swedish
- ◆ **Trompette**
French & Swiss

TRUFFLE

- ◆ **Black autumn truffles**
French & Italian
- ◆ **White truffles**
Italian

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NOVEMBER

TOP INSIGHTS

This month, we extend our thanks to our UK and Dutch salad growers and suppliers for another fantastic season. We're now beginning to receive daily deliveries from our growers in Spain and Italy, who will take the lead in supplying us until next April.

In the meantime, we've learned that Moroccan strawberries may be delayed by 2-3 weeks due to bad weather. As a result, the only available growers will be from Belgium and the Netherlands, which will likely lead to higher prices this month. If prices rise too much, we may not be able to hold stock. **Please inform your County Supplies sales rep if you need us to fulfil any orders to meet your menu planning requirements.**

◆ Dairy update

Unfortunately, there is no change for our British dairy farmers this month. As we explained in our [October Market Report](#), prices for milk, cream and butter have recently risen due to the extended period of wet weather in the spring. Prices have started to stabilise but remain high. **We will continue to keep you informed of further changes in the market and as the situation progresses.**



NOVEMBER

COUNTY SUPPLIES NEWS

Happy Anniversary, New Covent Garden Market!

This month sees New Covent Garden Market (NCGM) celebrate its Golden Anniversary! **It's 50 years since the Market relocated from Covent Garden to Nine Elms in 1974.**



As the capital's hub for world-class fruit, veg and flowers, the market is steeped in history with a heritage that stretches back more than 800 years. Now, with more than 200 tenants and over 2,500 employees, it's the base for the UK's best multigenerational fresh produce businesses.

Here at County Supplies, we're incredibly proud to be part of the oldest (*and best**) wholesale market. And, with several activities planned throughout the month including a celebratory dinner and dance on Saturday 9th November, we're looking forward to commemorating this historic milestone with our fellow NCGM traders!

(*Named Best Wholesale Market at the Great British Market Awards 2024)





PRODUCE

SOURCED FROM THE BEST

BRITISH AND EUROPEAN GROWERS

No matter the season, we've got the right produce for your kitchen. From exotic fruits and vegetables to the essentials, our consistent quality is what brings our clients back again and again. We source locally to keep food miles low and maintain the right temperature for our products to **preserve their flavour and delicate quality for longer.**



WE'D LOVE TO HEAR FROM YOU:

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