

FOODSERVICE SUPPLIER OF THE YEAR '22 & FINALIST '23

by  
**FRESH**  
**AWARDS**



EST.  2005

FRUIT AND VEGETABLE

# MARKET REPORT

12  
24

DECEMBER 2024 & JANUARY 2025

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# COUNTY SUPPLIES

HAND PICKED. HAND DELIVERED.



DECEMBER 2024 / JANUARY 2025

Hello,

As the year draws to a close, we're busy preparing for the season's festive period. Our warehouse is jam packed with everything you need to serve the ultimate Christmas menu – from savoury sprouts and sweet chestnuts to tangy cranberries and, of course, the perfect Agria roasting potatoes.

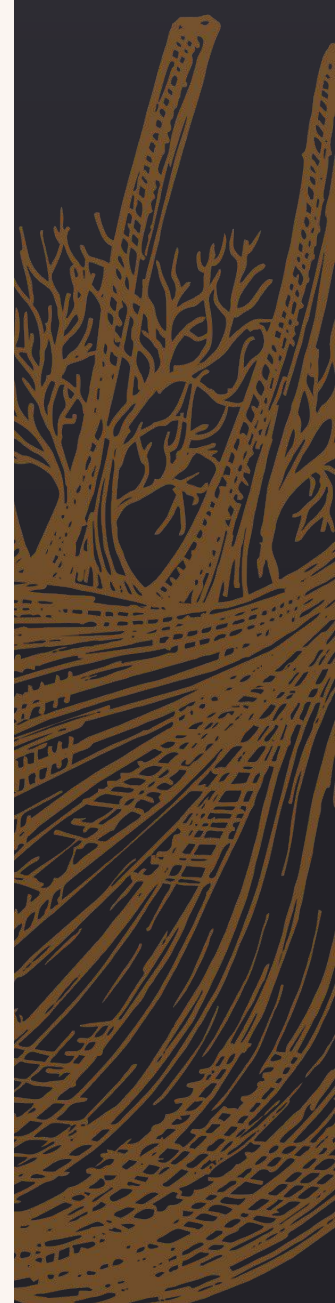
They're joined by an array of winter veg including carrots, parsnips, red cabbage, swede, leeks and kale – all ideal for your winter-warming menus.

And that's not all! We're also fully stocked with sweet seasonal goodies including apples, pears and cranberries, plus one of our festive favourites – clementines! What more could you ask for?

**From our family to yours, we wish you a very Merry Christmas & Happy New Year!**



The County Supplies Team





THE BEST OF  
**VEGETABLES**

- ◆ **Agria potatoes**  
English
- ◆ **Black cabbage**  
J. Holland and Sons, English
- ◆ **Brussels sprouts**  
James Heyes & Sons, English
- ◆ **Brussels stalks**  
James Heyes & Sons, English
- ◆ **Brussels tops**  
James Heyes & Sons, English
- ◆ **Bunched carrots (large)**  
Pagetts Farm, English
- ◆ **Celeriac**  
Jack Buck Farms, English
- ◆ **Chantenay carrots (mixed)**  
Freshgro, English
- ◆ **Chantenay carrots (orange)**  
Freshgro, English
- ◆ **Curly kale**  
J. Holland and Sons, English
- ◆ **Golden & candy beetroot**  
Royal Oak Organics, English
- ◆ **January King cabbage**  
Royal Oak Organics, English
- ◆ **Jerusalem artichokes**  
English
- ◆ **Kale**  
J. Holland and Sons, English
- ◆ **Kalettes**  
Molyneux Farm, English
- ◆ **New potatoes**  
Mayfields Farm, English
- ◆ **Parsnips**  
Royal Oak Organics, English
- ◆ **Purple sprouting broccoli**  
Sanders Farm, English
- ◆ **Rainbow chard**  
Stanhill Farm, English
- ◆ **Spring greens**  
JR & R Prescott, English
- ◆ **Squashes**  
Bedlam Farms Organic, English
- ◆ **Turnips**  
Royal Oak Organics, English
- ◆ **Variegated kale**  
Royal Oak Organics, English
- ◆ **Watercress**  
Alre Farm, English
- ◆ **Broccoli**  
Spanish
- ◆ **Chestnuts**  
French & Italian
- ◆ **Cime de rapa**  
Italian
- ◆ **Courgettes**  
Spanish
- ◆ **Crapaudine beetroot**  
French
- ◆ **Crosnes**  
French
- ◆ **Delica squash**  
Italian
- ◆ **Hispi cabbage**  
English & Portuguese
- ◆ **Leeks**  
Belgium
- ◆ **Parsley root**  
French
- ◆ **Puntarella**  
Italian
- ◆ **Romero red peppers**  
Spanish
- ◆ **Savoy cabbage**  
English & Portuguese
- ◆ **Swiss chard**  
French
- ◆ **Tenderstem broccoli**  
Spanish & Kenyan
- ◆ **Watermelon radish**  
French



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THE BEST OF

## SALAD & HERBS

- ◆ **Raddichio**  
Sunnyside Farm, English
- ◆ **Baby gem**  
Spanish
- ◆ **Baby mixed leaf**  
Italian
- ◆ **Baby spinach**  
Italian
- ◆ **Breakfast radish**  
Dutch
- ◆ **Castelfranco**  
Italian
- ◆ **Cos lettuce**  
Spanish
- ◆ **Cucumbers**  
Spanish
- ◆ **Heritage tomatoes**  
Spanish
- ◆ **Rainbow radish**  
Dutch
- ◆ **Tardivo**  
Italian
- ◆ **Treviso**  
Italian

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THE BEST OF  
**FRUITS**

- ◆ **Bramley apples**  
M.J. Eastwood, English
- ◆ **Comice pear**  
J.G. Piper, English
- ◆ **Conference pears**  
J.G. Piper, English
- ◆ **Cox apples**  
Collinwood English
- ◆ **Royal Gala apples**  
M.J. Eastwood English
- ◆ **Avocados**  
South American & Moroccan
- ◆ **Bergamot**  
Italian
- ◆ **Blackberries**  
Mexican & Guatemalan
- ◆ **Blueberries**  
Peruvian & Mexican
- ◆ **Cantaloupe melon**  
Brazilian & South African
- ◆ **Clementines**  
Spanish & Moroccan
- ◆ **Cranberries**  
American
- ◆ **Figs**  
Brazilian & Peruvian
- ◆ **Galia melon**  
Brazilian & Honduran
- ◆ **Green & white grapes**  
South American
- ◆ **Indoor rhubarb**  
Dutch
- ◆ **Kaki fruit**  
Spanish
- ◆ **Kumquats**  
Italian
- ◆ **Plums**  
Italian & South African
- ◆ **Pomegranates**  
Turkish & Egyptian
- ◆ **Quince**  
Turkish & Italian
- ◆ **Raspberries**  
Moroccan
- ◆ **Strawberries**  
Egyptian, Moroccan & Spanish
- ◆ **Williams pears**  
Italian

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## ARRIVING

- ◆ **Braeburn apples**  
English (December)
- ◆ **Saville oranges**  
Spanish (December)
- ◆ **Blood oranges**  
Italian (January)
- ◆ **Yorkshire rhubarb (indoor)**  
English (January)



## DEPARTING

- ◆ **Fenland celery**  
English (December)
- ◆ **White truffles**  
Italian (December)



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THE BEST OF  
**WILD FOODS**

FROM THE FOREST

- ◆ **Medlars**  
English
- ◆ **Chestnuts**
- ◆ **Decorative moss**
- ◆ **Douglas fir**
- ◆ **Holly branches**
- ◆ **Juniper branches**
- ◆ **Scots pine**

FROM THE SEA

- ◆ **Fresh seaweed**
- ◆ **Rock samphire**
- ◆ **Salty fingers**
- ◆ **Sea purslane**

WILD MUSHROOM

- ◆ **Cep**  
South Africa
- ◆ **Chanterelle**  
Swiss
- ◆ **Girolles**  
Scottish
- ◆ **Pied de Mouton**  
Swedish
- ◆ **Trompette**  
French & Swiss

TRUFFLE

- ◆ **Black winter truffles**  
Italian

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## TOP INSIGHTS

As you may know, the storms in Spain last month caused significant damage across a number of regions. While we expect a reduction in produce availability due to the resulting floods and crop damage, the full impact on the supply of produce to the UK will become clearer in the weeks ahead.

We will continue to keep you informed of any updates. In the meantime, if you have any questions, contact your County Supplies sales representative.



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## COUNTY SUPPLIES NEWS

### A trip to the Zoo!

Since 2021, we've been proud to provide fresh produce to London Zoo, helping to care for over 600 animals. **We work closely with the Zoo's team to ensure the animals at both London and Whipsnade Zoos receive food that closely mirrors what they would naturally eat in the wild.**



Last month, as we celebrated the Golden Anniversary of New Covent Garden Market (NCGM), we were delighted to see the animals at London Zoo – including Amara the Pygmy hippo, Alika the Western lowland gorilla, and gorillas Effie and baby Venus – enjoying their early morning delivery of fresh fruit and veg from us here at County Supplies.

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The story was featured in over 250 publications, including [The Standard](#) and [My London](#). You can read more about it [here](#).





# PRODUCE

## SOURCED FROM THE BEST

### BRITISH AND EUROPEAN GROWERS

No matter the season, we've got the right produce for your kitchen. From exotic fruits and vegetables to the essentials, our consistent quality is what brings our clients back again and again. We source locally to keep food miles low and maintain the right temperature for our products to **preserve their flavour and delicate quality for longer.**



WE'D LOVE TO HEAR FROM YOU:

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